Alexander Akinyeye

alexanderakinyeye@gmail.com | akinyeye.com | +234 816 874 6191

Profile

I am a designer who enjoys solving problems, building awesome products and trying out new technologies.

I enjoy designing web / mobile products that would be useful for a very long time without difficulties. I love a well-thought and proper user experience, structured design and extremely detailed execution.

Experience

January 2017 - Present
Product Design Lead
Alpha and Jam Nigeria

- Designed user-interface for projects presented to clients for approval and developed web applications based on the designs using web technologies (HTML5, CSS3, JS and Webpack).
- Designed the product interface for a music-content sharing mobile app (proposed to BBM).
- Designed and prototyped the UI of a fitness mobile app for a consumer-centric brand.
- Developed a full-stack messaging web-app from scratch with designs drawn from a wireframe using Sketch and developed a prototype using Invision and flinto.

Featured client(s)

Reckit Benkiser, HP, Intel, Microsoft, Samsung

August 2016 - July 2017
Front-end Developer
Trivoda Digital

- Developed a personality quiz for a campaign ran for a micro finance institution.
- Built the product front-end for a target saving platform which allows people save smart and also save with friends.

Featured client(s)

RenMoney LTD

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Experience

January 2016 - December 2016
Product Designer
DesignHub Africa

- Designed UI kits, wireframes, application prototypes and front-end builds for web and mobile.
- Developed mobile applications using Intel XDK, Android studio and Cordova.
- Co-ordinated content management and information architecture for all clients' projects.
- Built websites and micro-sties for client's campaigns and promotions.
- Worked with content management platforms to develop websites.

Featured client(s)
Homestuff, Canary partners, WeddingMakr, Celebration Church

September 2014 - November 2015
Freelance

- Worked with other designers and developers to build exceptional products for varying clients;
  product UI, Webapps, application mockups, and front-end builds.
- Designed the product interface and built an enterprise school management system with social
  learning features to aid students and promote smart learning.
- Started a project MoveLagos; a curation of beautiful places in lagos and a trip planner to guide
  and inform your routes.

Featured client(s)
The Covenant University Alumni committe, DeeKay group, Gamezoo, RepairAm

January 2014 - July 2014
Creative Director
NerdBevy Limited

- Designed and developed websites for improving ROI and digital awareness.
- Worked with the creative team to build products for social media marketing and increase
  conversion rates..

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Experience

March 2014 - August 2014
Technical Consultant
Grappleline Limited

- Co-ordinated the development of an interactive solution for an iKiosk device used for a bank.
- Developed a prototype of an application; an interactive solution for customers self-service, to be used in banks.

Featured client(s)
Structured Resources Limited

Skills

User Interface and Experience Design (UI/UX), User Research, Interaction Design, Prototyping, Branding, Typography, Information Architecture, User-centered Design, Project Management, Web Design (Front-end - HTML, CSS, JS and JQuery)

Soft Skills (Management, Leveraging, Negotiation, Team Building, Emotional Intelligence, Public Speaking and Decision Making)

Tools

Adobe Creative Cloud (Illustrator, Photoshop, Lightroom, Edge Animate, XD), Sketch, MarvelApp, Balsamiq, Flinto, InVision, Framer, Atom IDE,

Competitions Entered

2016 - IBM CogniHack Hackathon
2015 - Bill Clinton's HULT PRIZE
          Solving Early Childhood Education in the Urban Slum

Education

September 2011 – June 2015
Covenant University
Bachelor of Science in Computer Science