

John Bryson Harvey

3530 Travis St. Apt. 301 · Dallas, TX, 75204 · 903.571.6684 · johnbrysonharvey@gmail.com

EDUCATION

Baylor University, Department of Communications

Bachelor of Arts and Sciences, Digital Media

Waco, TX
Dec 2014

Conversa College *Spanish Study Abroad Program in Costa Rica*

June – July 2014

EXPERIENCE

Akumin -Preferred Imaging

Account Executive

Dallas, TX
Feb 2017 – Present

- Acquires medical imaging orders from hundreds of clinics around the Dallas County area.
- Increased location scans by 50% within first few months through building relationships with clinics. doctors, nurse practitioners.
- Visits approximately 20 offices a day to maintain relationships and increase business.
- Oversees a vast array of accounts in a fast-paced industry that demands excellent interpersonal skills and communication.

Sport Hooks

Digital Media Coordinator/ Website Administrator

Waco, TX
May 2016 – Jan 2017

- Developed and designed new website interface for e-commerce, managed over 500 products, and created digital content for marketing purposes with the Adobe suite.
- Increased online sales by 20%.

SocialCentiv

Interactive Producer

Dallas, TX
March 2016 – May 2016

- Managed social media accounts for high-profile clients including Papa John's Pizza, Active Network, Hooters, Dallas Cowboys Pro Shop, AT&T Stadium and a variety of other businesses.
- Coordinated with marketing teams of businesses ranging from start-ups to corporations.
- Created and refined keywords to optimize social media responsiveness and customer acquisition.

RE/MAX Professionals

REALTOR, Licensed Buyer's Specialist

Tyler, TX
Apr 2015 – February 2016

- Sold 10 homes with a real estate office recognized by Wall Street Journal in the Top 250 Real Estate Teams in America.
- Prospected hundreds of homebuyers utilizing CRM software and worked collaboratively with the marketing team.
- Worked extensively with clients face-to-face, evaluated their needs, and showed homes.
- Edited Texas Real Estate Commission (TREC) contracts, as needed.

Shred Stixx

DVD Editor and Producer

Austin, TX
May 2012 – Feb 2013

- Produced a series of wake-surfing instructional video clips available for digital download and DVD sale.
- Filmed/ edited footage for wake-surfing instructional series and sold over 350 instructional video clips via online download.

Crybabies Peppers

Digital Media Coordinator

Waco, TX
Nov 2012

- Created promotional video for submission to an entrepreneur reality show on the Food Network.

Starplex Cinemas

Production Supervisor

Austin, TX
Jan 2012

- Produced an Intense Digital Experience (IDX) promotional video with the RED Scarlett camera alongside a team of professional videographers; video was shown before films in all Starplex Cinemas.

LEADERSHIP & ACTIVITIES

Sigma Alpha Epsilon

Social Chair

Waco, TX
Sept 2011 – Aug 2014

- Planned and coordinated high-attendance events for an organization of over 70 members.
- Managed Salsa-Fest, an event showcasing Waco's best Tex-Mex food, which raised \$17,000 for Children's Miracle Network and the Baylor Hispanic Student Association.

Standards – Elected Council of Internal Affairs and Disciplinary Action

Sept 2012 – Aug 2013

- Met frequently with Baylor University Student affairs to coordinate organization presence on campus.

Merchandise Chair

Sept 2012 – Aug 2013

- Designed merchandise sold for organizational, charitable fundraising, and local advertisement, which raised nearly \$8,000.

Assistant Treasurer and Website Admin

Sept 2012 – Aug 2013

- Helped manage the organization's account of over \$70,000 for submission to nationals and charitable donation.
- Prepared financial statements, disbursements, and implement collections procedures, and managed the chapter's website.

Pledge Class President

Jan 2012 – Jan 2013

- Planned and managed activities with other organizations for new-member philanthropy and campus presence.
- Coordinated a Children's Miracle Network charity event that raised the money to fund a heart transplant for a young girl.

ADDITIONAL INFORMATION

Licensed Realtor with residential sales experience

Proficient in Final Cut Pro, Word, PowerPoint, Adobe Photoshop, and Adobe Premier.

Experience with Python, Cryptocurrency trading, Bittrex, BitFenix, Binance, Coinbase, Kraken, Gemini, HitBTC, ICO investment, Microsoft Excel, Microsoft Access, Shopify, Adobe After Effects, Lightroom, Illustrator and Dreamweaver.

Knowledgeable in E-Commerce, Cryptocurrency, Medical Imaging, Real Estate, Digital Communications, Logistics, Social Media, Virtual Reality and Digital Cinema.

VOLUNTEER WORK

- Meals on Wheels (2003 – 2017)
- Boys and Girls Club of Waco (2011 – 2016)
- Susan G. Komen (2016-2017)