# Alberto A. Pérez Mesa

## Contact

# My profile

C/Breca 11 11207, Algeciras, Spain

Age: 20 years old

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# About me

I am studying Marketing and Markets Research at the University of Seville. My main objective is to improve my skills and experience to have a great professional career after my degree and Master title. I am a very curious, restless and active person. I have worked as Economy Department's researcher of the University of Seville, I have gained many communication skills at tournaments of academic debates around Spain, I have managed teams at technology events, I have been personal manager of spanish public figures and I have participated in many business contests. I love Marketing (strategic business), technology (block chain) and politics.

## **Education**

**University of Seville** 

Marketing and Markets

Research

Google 2016

Digital Marketing, Leadership and Motivation

Cambridge University

PET (B1) – English

2013

2015-2019

## Experience

#### **University of Seville**

#### Economy Department's internal student

I researched with my professors about European Central Bank's measures against financial crisis.

#### **Technological events**

#### Esports crew leader

I have led the Esports teams in the technological events: Dreamhack Valencia 2014 (the most important technological event in Spain), Begastri Lan Party 2013 and Lavega Lan Party 2012.

#### **Academic debate tournaments**

#### Judge

I have judged in several academic debate tournaments (university level) about several topics: economy, politics, culture, etc.

#### Achievements and awards:

- ✓ Best speaker of academic debates 2017.
- ✓ Quaterfinalist III National League of Legal debate
- ✓ Top 15 best ideas of Endesa (IBEX company in Spain) contest
- ✓ Quaterfinalist IV academic debate national tournament: 'Tres Culturas'
- ✓ Finalist business contest promoted by University of Seville and CajaSol Bank
- ✓ Finalist V academic debate tournament 'Young promises'.

# Computing

- CRM
- SEO, SEM
- Microsoft Office
- Photoshop

# Languages

- English: PET level (First Certificate –B2- soon)
- Spanish: Native

## **Interests**

- Politics
- Cryptocurrency
- Business
- Technology

#### Social networks

Facebook: Alberto Pérez Mesa Twitter: @iamAlbertoPM LinkedIn: Alberto Pérez Mesa