



# Natasha Homer-Earley

## Remote Project Management

**BLOCKCHAIN . CRYPTO . FINTECH . MARKETPLACES . SOCIAL . HEALTHTECH . GAMING**

### PROJECT EXAMPLES

**Project :** £250m business transformation  
Managing the migration 18 Online Publishing Sites to a centralized AWS Marketplace for Footsie 100.

**Project :** Music Streaming Launch  
3 month project to manage build, GTM planning & launch event for a new Music Streaming service with Universal & Virgin.

**Project :** AI Machine Learning Roadmap  
10 day project to assess a Product Team & Projects to deliver a 12 month product roadmap for a Google backed HealthTech Startup.

**Projects :** App Marketing Campaigns  
Organize, plan & project manage local App Marketing campaigns for Nokia App Store.

**Project :** Blockchain Relaunch  
Manage the re-branding & relaunch of a new Blockchain website.

**Project :** Wallet Startup launch  
Manage the web build for a new Wallet Startup.

**Project :** Post ICO Reviews  
Running a series of Post ICO reviews for Cryptovest with various Crypto Startups

**Project :** White Paper Reviews  
Reviewing White Papers for Crypto Startups pre-ICO.

### PROJECT MANAGEMENT

Creating Project Plans  
Tracking Milestones  
Running daily stand-ups & sprints  
Managing stakeholders  
Gap Analysis  
Risk Resolution  
Vendor Management  
Offshore Developer Management  
SOWS, RFP's, Contracts  
Budget & Capex/Opex Management

### PROJECT TOOLS

MS Project/Dapulse/Asana/  
Slack/OneDesk /Confluence

### PRODUCT TOOLS

Github/Kaban/AHA /Jira/Trello  
Marvel/Fluid.io /Mockingbird /Optimizely

### SUPPORT TOOLS

Salesforce/ServiceNow/ZenDesk  
GoAnimate / Zencastr/ LiveChat

### INFO

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