



**Francisco
Lobato de Melo**
Digital Art Director

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Work Experience

From April 2016 to present

Digital Art Director

Tux & Gill
tux-gill.pt

From June 2015 to present

Creative Director

WorkingMinds
workingminds.es

From September 2011 to April 2016

Digital Art Director

From September 2011 to April 2016

Digital Consultant at ActivoBank

From August 2009 to August 2011

Junior Art Director

September 2008 to August 2009

Internship Junior Art Director

Nossa™ Brandverstising
nossa.pt



Education and training

Product Design five-year degree

@University of Fine Arts, Lisbon between 2002 – 2008

Graphic Design four-year degree

@Ar.Co between 2002 – 2006

Erasmus Warsaw

@University of Fine Arts Warsaw 2007

Adobe Fireworks | HTML |

Wordpress 20 hours

@Animotic in 2011 Lisbon

Autodesk Combustion 20 hours

@Toxik in 2008

Languages

Portuguese

English

French (went to French high school)

Spanish

German (2 year course)

Social skills

Team spirit

Interest and motivation in learning

Good ability to communicate
and accept the ideas of others

Organisational skills

Capacity for leadership

Sense of organization and responsibility

Ability to manage projects and teams

Software skills

Adobe Photoshop

Adobe Illustrator

Maxon Cinema 4d

Adobe Indesign

Adobe After Effects

Adobe Flash

Adobe Fireworks

Sketch

Honors & Awards

SAPO 2016 Digital Campaign of the year for Somersby LIVE GIF

CCP 2016 Silver in best use of digital media for ActivoBank Interactive Branch

Meios & Publicidade Design 2016 Honorable mention special ad format
for ActivoBank Interactive Branch

Guest Speaker at Industry sessions by EDIT 2014 about Digital Creativity

Lisbon BIG Apps 2013 Finalist

Young Lions 2011 Portugal Third Place Film

Young Lions 2010 Portugal Second Place Print

Featured in Behance: Industrial Design, WebDesign and Adweek

