

## Profile

I am a freelance senior digital designer with 11 years' experience in collaborating on large complex products, having also focused on UX, user research, design and art direction, design management, mentoring and initiating collaborative workshops concerning atomic design principles and living pattern libraries.

I have worked with some top digital agencies, news organisations, start-ups, studio theatres, social enterprise companies, public transport providers and broadcasters in London, Toronto and Madrid.

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## Selected experience

### **Trainline [Contract]**

Head of Product Design, Feb 2017 – Present  
London, UK

Head of product design for the complete re-platforming and redesign of the Trainline UK and EU websites. Available in five languages.

### **Eurostar [Contract]**

Lead Product Designer, Feb 2016 – Feb 2017  
London, UK

Lead designer for the complete redesign of the responsive site & apps for Eurostar, available in three languages—English, French and Dutch.

### **DesignLab Mentor**

Mentor, Feb 2016 – Present  
Remote

Mentoring designers on short courses and helping students improve their UI/UX skills by providing actionable feedback and individual Skype sessions.

### **FutureLearn (Open University)**

Senior Product Designer, Mar 2014 – Jan 2016  
London, UK

Working on the massive open online course (MOOC) platform. As of December 2017, it has 138 British and international university partners.

### **The Guardian [Contract]**

Senior Designer, Oct 2013 – Mar 2014  
London, UK

A six-month contract working across a range of commercial and news products, including the next-generation Android app and Soulmates.

### **Critical Mass**

Senior Designer, Jun 2011 – Apr 2013  
Toronto, Canada

I worked almost exclusively on the Nissan account, and helped to hire and mentor graduate designers joining the company.

### **Agency Mobile**

Mobile Designer, Dec 2009 – May 2011  
London, UK

Joining a small core team, I worked on award-winning mobile projects for clients such as the BBC and The England Football Association.

## Education

### **BA (Hons) – 2:1**

Bournemouth University, UK  
2003 – 2006

The Interactive Media Production degree had a specific focus on digital media and was a great basis for a job within the interactive industry.

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## Awards and Recognition

### **People's & Judges' Silver Awards**

The Lovie Awards  
11 November 2014

Organised by the International Academy of Digital Arts & Sciences (IADAS), FutureLearn won these two awards in the 'Schools & Education' category.

### **Startup of the Year (FutureLearn)**

BIMA  
19 September 2014

FutureLearn won the 'Startup of the Year' category at the British Interactive Media Association Awards, 2014, recognising the rapid growth and innovative approach of the educational platform.

### **Mobile of the Day (The FWA)**

Roller Johnny iOS game  
16 Feb 2012

Roller Johnny was the first iOS gaming experience with co-operative screen play (via Bluetooth), individual leaderboards and timed play.

### **Mobile of the Day (The FWA)**

Nissan Versa iPad Experience  
21 Oct 2011

Using iPad 2's new gyroscope technology, the app allowed users to experience the interior Nissan Versa cabin firsthand.

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## Voluntary work

### **Cafe OTO**

Dalston, London, UK  
June 2014 – Present

A venue for free jazz, experimental and free improvisation, I operate front of house as well as occasionally providing sound engineering for gigs.

### **The Vortex Jazz Club**

Dalston, London, UK  
June 2009 – May 2011

I ran the front of house and bar for many performances here, as well as providing the sound engineering on numerous occasions.

### **Mailta.pe**

Worldwide  
October 2011 – Present

Since 2011, our small collective releases a music selection every Sunday morning made in collaboration with a musician/band. We're an independent, non-profit (and ad-free) group with around 16,000 people subscribed to our mailing list.