



Personal Information

Name **Daniel Tsvetozarov Mladenov**
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Nationality Bulgarian
Date of birth 22.11.1988

Education and Training

- Dates 1995-1998., 1998-2002.
- Name and type of organization providing education Mainly Bulgarian School in Tripoli, Libya. (1995-1998)
135 School “Jan Amos Comenski”, Sofia, Bulgaria. (1998-2002)
- Principal subjects / occupational skills
- Title of qualification Basic education

- Dates 2003-2007
- Name and type of organization providing education National Science and Mathematics School
- Principal subjects / occupational skills Biology
Chemistry
Mathematics
English
- Title of qualification Secondary education with profile: biology, biotechnology and English

- Dates 2007-2013
- Name and type of organization providing education University of Forestry (Sofia)
- Principal subjects / occupational skills Veterinary Medicine
- Title of qualification Veterinarian
- Education Level in national classification Master of Veterinary medicine

- Dates 2016-present
- Name and type of organization providing education New Bulgarian University Sofia
- Principal subjects / occupational skills Management and Economics of Sustainable Development
- Title of qualification Master of Management and Economics
- Education Level in national classification Master of Management and Economics of Sustainable Development

• Information for passed exams and results : The overall average result of my grades from the first semester is 5.64 from 6. I had achieved average grade of 5.00 from 6 at the following important economy courses: Quantitative Methods for Management (first and second module) and Accountancy of the company (first and second module). This success is part of my previous secondary and master education and the huge experience that I was able to gain during my work. I was able to reach the peak of my career in the field of Marketing and Pharmacoconomics on local level and because of this I am highly motivated to be able to get a third master degree also from Italy thanks to the Joint Degree Programme between New Bulgarian University and University of Urbino “Carlo Bo”. This will give me a huge advantage in my future career and in my private business development.

Work and experience:

- Dates (from-to) 2013-present
- Name and address of employer: “Fungi-Herb“ project
- Type of business of sector Science and Marketing

- Occupation or position held Project leader in my own organization

- Main activities and responsibilities Scientific research in field of mycology, neurobiology, endocrinology, microbiology, immunology, cancer research and economy.

- Dates (from-to) 2014-present

- Name and address of employer: KRKA Bulgaria Ltd.

- Type of business of sector Marketing and Economics, Veterinary pharmaceutical products, Pharmacology.

- Occupation or position held Marketing Manager of Animal Health

- Main activities and responsibilities: Leader of the veterinary department in Bulgaria, planning the rooting and the marketing strategy, preparation of e-mails, presentations, contact with various stare and business organizations, permanent contact with directors, product managers, veterinarians, clients, preparation of seminars, development of various programs promoting the animal health products, giving advice to clients about side effects and the actions of the company animal health products. Preparing and forecasting the marketing strategy in period of 3 years. SAP forecasting and implementing new CRM system on the local level. Human resource management and permanent cooperation with the accountancy department. Preparation of documentation for the half yearly basis supervisory board. Preparation of the company documentation for external and internal audit.

Mother language

Bulgarian

Spoken Languages

English

- Listening C1
- Reading C1
- Speaking C1

Italian

- Listening B1
- Reading A2
- Speaking A2

Arabian

- Listening A1
- Reading A1
- Speaking A1

| | Spanish |
|-------------|---------|
| • Listening | A1 |
| • Reading | A1 |
| • Speaking | A1 |

Social skills and competences. Ability to work both independently and in a team, discussing scientific matters of science, responsibility, organization, self-initiative, stability in achieving my goals and ambitions, dealing with any difficulties and extreme situations.

Organisational skills and competences Director of research in the field of mycology, neurophysiology, microbiology, pharmacology, marketing and economics. Organization of preventive and basic veterinary measures and manipulations. Trade in food supplements and veterinary products. Leader of a group of tourists in the mountains.

Technical skills and competences Good knowledge of Microsoft Word, Excel, PowerPoint, Access, Ubuntu, Cosmos, Browser, Working with GPS navigation systems, Laminar Flow hood systems, Autoclave sterilizer systems.

Driving licence Category "B" fully clean

Additional information sports (snowboarding, skiing, trekking, mountaineering, cross country biking, horseback riding), wildlife photography, forest foraging of mushrooms, medicinal herbs and more.

Applications **PUBLICATIONS**

1. Mladenov. D. USAGE OF EXOTIC PLANTS AND FUNGI AS A REMEDY. Collection of student research, the use of biological resources, Volume 2, Issue 1, 2010, ISSN:1314-5266, 106-113.
2. Mladenov. D. MACROSCOPE CHANGES IN REPRODUCTIVE TRACT AND BEHAVIOR OF A HERMAPRODITE DOG. Collection of student research, the use of biological resources, Volume 2, Issue 1, 2010, ISSN:1314-5266 114-118.
3. Mladenov D., Iliev Y.. DREAM - KEY TO THE BASIS OF SUBCONSCIOUS NEUROBIOLOGY. Proceedings of the Conference Tradition and Modernity in veterinary medicine 2010. ISSN:1313-4337, 64-74.
4. Mladenov. D. DREAM SCIENCE AND MEDICINE. Collection of student research, the use of biological resources, Volume 3, Issue 1, 2011, ISSN:1314-5266, 100-108.

5. Mladenov D., Teodora Popova. MICROBIAL CONTAMINATION OF CULTURES FROM MEDICINAL MUSHROOM REISHI (*Ganoderma lucidum*). Proceedings of the Conference "Tradition and Modernity in veterinary medicine" 2011. ISSN:1313-4337, 71-80.
6. Mladenov D.. USAGE OF MEDICINAL MUSHROOMS (LITERATURE REVIEW) Proceedings of the Conference "Tradition and Modernity in veterinary medicine" 2011. ISSN:1313-4337, 81-91.
7. Mladenov D., Teodora Popova. STUDY OF CULTURES FROM MEDICINAL MUSHROOMS FOR CONTAMINATION WITH OTHER MICROORGANISMS. Proceedings of the Conference Tradition and Modernity in veterinary medicine 2012. ISSN:1313-4337, 293-303. Report won second place in "Contagious pathology."
8. Mladenov. D.. ENDOGENOUS COMPOUNDS AND RECEPTOR SYSTEMS RELATED TO THE BIOLOGICAL PHENOMENON OF SLEEP (LITERATURE REVIEW). Proceedings of the Conference Tradition and Modernity in veterinary medicine 2012. ISSN:1313-4337, 44-54.
9. Kanchev. K., D. Mladenov, I. Kamenov. MILBEMYCIN OXIME – THE MARCOCYCLIC LACTONE AGAINST PARASITE DISEASES IN DOGS AND CATS. Bulgarian Food and Safety Agency Magazine "Veterinarna Sbirka". Issue 5-6 2015, ISSN 0205-3829, 36-38.
10. Mladenov D., Kanchev. K. TOLTRAZURIL MOLECULE – WELL KNOWN, EFFECTIVE, BROAD AND EXCELLENT ALTERNATIVE TILL TODAY. Bulgarian Food and Safety Agency Magazine "Veterinarna Sbirka". Issue 7-8 2015, ISSN 0205-3829, 46-48.
11. Mutafchieva M., Mladenov D., Kodzhamanov A. MARBOFLOXACINE – EFFECTIVE FLUROQUINILONE FOR TREATING BACTERIAL INFECTIONS. Bulgarian Food and Safety Agency Magazine "Veterinarna Sbirka". Issue 1-2 2016, ISSN 0205-3829, 54-55.
12. Mladenov D., Mutafchieva M. POTASSIUM HYDROGEN PEROXYMONOSULFATE – UNIVERSIAL AND HIGLY EFFECTIVE DISINFECTANT. Bulgarian Food and Safety Agency Magazine "Veterinarna Sbirka". Issue 3-4 2016, ISSN 0205-3829, 50-55.
13. Jordanov S., Dimitrova A., Mladenov D. PROBLEM RESPIRATORY GASTROINTESTINAL AND BACTERIAL DISEASES IN PIGS AND EFFECTIVENESS OF MODERN ANTIMICROBIALS APPLICABLE TO THERAPY AND METAPHYLAXIS. PART I. Bulgarian Food and Safety Agency Magazine "Veterinarna Sbirka". Issue 7-8 2016, ISSN 0205-3829, 39-48.
14. Kanchev. K., D. Mladenov. NATURE AND ADVANTAGES OF THE SPOT-ON TYPE VETERINARY PRODUCTS AVAILABLE FOR VETERINARY USE. Bulgarian Food and Safety Agency Magazine "Veterinarna Sbirka". Issue 1-2 2017, ISSN 0205-3829, 34-36.
15. Jordanov S., Dimitrova A., Mladenov D. PROBLEM RESPIRATORY GASTROINTESTINAL AND BACTERIAL DISEASES IN PIGS AND EFFECTIVENESS OF MODERN ANTIMICROBIALS APPLICABLE TO THERAPY AND METAPHYLAXIS.

PART II. Bulgarian Food and Safety Agency Magazine "Veterinarna Sbirka". Issue 1-2 2017, ISSN 0205-3829, 45-55.

16. Kanchev. K., D. Mladenov. FLUBENDAZOLE – THE ALTEENATIVE BENZAMIDAZOLE. Bulgarian Food and Safety Agency Magazine "Veterinarna Sbirka". Issue 3-4 2017, ISSN 0205-3829 (in press).

CERTIFICATES

1. Certificate from scientific conference on "Tradition and Modernity in Veterinary Medicine" Sofia November 26, 2010.

2. Participation certificate course "Basic surgical skills for students." 23.07.2011 Tokuda Hospital Sofia.

3. Certificate of participation of the Third National Student Conference "Management and Sustainable Development of Biological Resources" 15-16 April 2011.

4. Certificate from a scientific conference on "Tradition and Modernity in Veterinary Medicine" Sofia 24-25 November 2011.

5. Certificate at participation of the Fourth National Student Conference "Management and Sustainable Development of Biological Resources" April 20-22 Company 2012.

6. Certificate of attendance for participating in Educational Seminar and Workshop in Innovatons in the field of Interventional Cardiology, Cardiac Surgery and Electrophysiology which were held in Mart 2012 in Sofia, Tokuda Hospital

7. Certificate of attendance for participating in scientific and practical conference "Diabetes Mellitus and Cardiovascular Diseases" which was held in 15-16 June 2012 in Tokuda Hospital, Sofia

8. Certificate of participation at the XV Congress of Ultrasound in Medicine Doppler rate and Ultrasound School 12-14 October 2012.

9. Certificate from BEC 2012(Balkan Endovascular Course) 14-16 December at the Hilton hotel, Sofia. Organized by the International Society of Endovascular Specialists (ISES) and the Bulgarian Society for Endovascular Therapy (BSET).

10. Certificate of attendance from Medical University Sofia, Department of anatomy, histology and embryology and Department of Radiology. Course for Diagnostic anatomy of the central nervous system. Summer semester year 2012/2013

11. Certificate of attendance in WSAVA Continuing Education Course "RVC, presents a day on veterinary surgery" held at Stara Zagora, 11.10.2014

12. Certificate of attendance in WEVA IM Congress.Worshop: Eqine Neurology Course & Eqine Ultrasound Course. 18.09.2014. Istanbul, Turkey.

13. Certificate of attendance in WEVA IM Congress. Istanbul, Turkey. 19-21, 2014.

14. Certificate of attendance in XV BASAV Congress. 11.06. – 14.06.2015, Varna, Sts Constantine & Helena, Hotel Frederic Joliot-Curie.
15. Certificate of attendance in “Workshop Exotic Animals”. 11.06.2015, Varna, Sts Constantine & Helena, Hotel Frederic Joliot-Curie.
16. Certificate of attendance in WSAVA Continuing Education Course “Seminar on neurology” held at Stara Zagora, 10.10.2015.
17. Certificate of attendance in BASAV and KRKA Continuing Education Course “Seminar in Infectious Diseases and Parasitology” held at Stara Zagora, 10.10.2016.
18. Certificate of attendance in XVI BASAV Congress. 02.06. - 05.06.2016, Varna, Sts Constantine & Helena, Hotel Frederic Joliot-Curie.
19. Certificate of attendance in “Workshop Clinical Cytology”. 02.06.2016, Varna, Sts Constantine & Helena, Hotel Frederic Joliot-Curie.
20. Certificate of attendance in 12th Conference of the European Wildlife Disease Association. Workshop for Wildlife Forensics. 26.08.2016. Berlin, Germany.
21. Certificate of attendance in 12th Conference of the European Wildlife Disease Association held from 27.08.2016 - 31.08.2016 in Berlin, Germany.
22. Certificate of attendance in WSAVA Continuing Education Course “Seminar on Emergency medicine” held at Stara Zagora, 14.10.2016.
23. Certificate of attendance in Bulgarian Veterinary Dermatology Association Congress held from 4.05.2017-5.05.2017 in Plovdiv, Bulgaria.
24. Certificate of attendance in workshop for Echocardiography in dogs and cats. Held from 6.05.2017 – 7.05.2017 in Sofia, Bulgaria.

OTHER DIPLOMA

1. Diploma from the University of Forestry, Sofia, Ranking first place in Ski slalom . Yundola 2008.
2. Diploma from the Ministry of Education and University of Forestry Sofia for high artistic achievements and in elevating the prestige of the University of Forestry. Date 06.12.2011 Sofia

PROJECTS

1. Participation in the project in 2008: Morphological characteristics of the lining of the gastrointestinal tract of carnivores. Emil I. Sapundjiev Petko Zahariev Despina Pupaki, Marian K. Kinov Mincho Dimitrov Dimitrov, Tzvetan Atanasov Ivanov, Yordan Dzherekarov, Daniel Mladenov. Project to UF 2008 № 118/17.04.2008.

2. Participation in 2010 in infrastructure project: Creation of a laboratory for Immunological analysis with Prof.Krasimira Genova, Prof. Ivan Filchev and Prof. Vasil Manov.

3. Participation in the 2011 draft: Exploring the performance and immune status of calves after treatment with different types of probiotics along with Professor Peter Stoykov and Prof. Zapryanka Shindarska from the agricultural academy.

ECONOMICAL, MARKETING AND BUSINESS EDUCATIONS

1. Country Product Manager Meeting 2015 held in KRKA d.d., at dates 14.04.2015 - 17.04.2015. Novo Mesto, Slovenia.

2. Tactical Marketing Seminar held at dates 11.01.2016 - 14.01.2016. Bucharest, Romania.

3. Country Product Manager Meeting 2016 held in KRKA d.d., at dates 16.03.2016 - 18.03.2016. Novo Mesto, Slovenia.

4. Marketing and Sales Conference 2016 held in KRKA d.d., at dates 18.05.2015 - 20.05.2016. Novo Mesto, Slovenia.

5. Country Product Manager Meeting 2017 held in KRKA d.d., at dates 16.03.2016 - 18.03.2016. Novo Mesto, Slovenia.

6. KRKA d.d., e-learning educational system. 2014 - present.