# GAGNEET SINGH

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#### **EDUCATION**

## UCL SCHOOL OF MANAGEMENT, UNIVERSITY COLLEGE LONDON

Masters in Management; Major in Strategy & Leadership, Technology Management

London, UK 2017- Present

Masters coursework - Decision and Risk Analysis, Operations and Technology Management, Innovation Practices, Strategy and Leadership, International Markets, Consumer Behavior, Investment Management, Influence and Negotiations, Corporate Finance and Consulting Projects.

#### UNIVERSITY OF DELHI

New Delhi, India 2014 - 2017

Bachelor of Commerce (Honors);

Percentage- 78.81% (First Class)

Bachelors Coursework- Cost and Management Accounting, Organizational Behavior, Marketing, Business organization, Taxation-Direct and Indirect, Business and Corporate Laws, Statistics and Mathematics, Micro economics, Macro Economics.

AICSSE, CBSE

Chandigarh, India 2012-2014

CLASS 12TH

Percentage- 92%

Coursework- Mathematics, English, Business Studies, Accountancy, Economics.

## POSITIONS OF RESPONSIBILITIES HELD

## PRESIDENT- THE COMMERCE SOCIETY, SRI GURU GOBIND SINGH COLLEGE OF COMMERCE

(Aug.2016-Apr. 2017)

- Successfully spearheaded a team of 40 students
- Reviewed each Emerging Leader's progress throughout the year by checking their individual reports and having bi- monthly one on one meetings
- Initiated a national management fest.
- Raised funds of Rs.4,00,000 (£ 4852) through sponsorships and managed them.
- Invited renowned speakers who were recently featured in Forbes 30 Under 30 India.
- Event participated by 80 students and witnessed by 300+ students.

#### HEAD OF COMMERCE DIVISION/PLACEMENT COORDINTOR THE PLACEMENT CELL, SRI GURU GOBIND SINGH COLLEGE **OF COMMERCE** (July 2016-Present)

- Responsible for inviting companies for **commerce division of the college**.
- Responsible for maintaining the **logistics and operation**s during the campus recruitment.
- Invited companies such as EY GDS, KPMG KGS, Mckinsey, Deloitte, Black Rock, Aon Hewitt, Amazon Sellers and funded
- PROJECT MANAGER- ENACTUS (Entrepreneurial Action Through Us)

(June 2015-July 2016)

- Handled Project Shakti Employed 10 slum dwellers and raise cumulative salary of Rs. 7,00,000 p.a.
- Book a Plant initiative- Handled the sales, marketing and supply chain of the Book-A-Plant initiative
- Project Amber- Expanded the product line for the project using the denim leftover clothes.)
- BUSINESS DEVELOPMENT TEAM MEMBER /CAMPUS MANAGER- LEADERS FOR TOMORROW FOUNDATION
  - Responsible for getting CSR partnerships for the NGO and managing the team at campus to organize and market the event.
- ORGANIZER/CORE TEAM MEMBER-INTERNATIONAL CONFERENCE

(Feb. 2016-Mar. 2016)

- Responsible for inviting paper presenters from across the world and fund raising through sponsorships to organize the Conference.
- Responsible for Organizing and promoting a B-PLAN Competition in association with I- SEED.

## STARTUPS AND INTERNSHIPS

## FOUNDER/TEAM LEADER- BECXPRESS (BELIEVE.EXPRESS.CREATE)

(July 2015 – July 2016)

- Spearheaded a team of 150+ individuals.
- Gave non-monetary media sponsorships to 20+ events and collaborated with 5+ startups and provided them online marketing in return of monetary payments.
- Startup covered in newspapers such as HT-CAMPUS and DU TIMES.

## RELATIONS ASSOCIATE - WANTREPRENEUR

(July 2016 – Jan. 2017)

- Managing the **brands vertical** of the company.
- Responsible for community building and getting more startups on board.
- Working with Chief Business Strategist across partnerships, business development and partner management.

### MARKETING MANAGER-S.S.C.B.S, UNIVERSITY OF DELHI.

(Oct. 2014-Apr.-2015)

- Responsible for the marketing of the events of CBS.
- Worked closely with President of the marketing society across promotions, ideation and execution of the events.

## MANAGEMENT TRAINEE - TAS MED (INDIA) PVT. LTD.

(May 2015-July 2015)

Responsible for conducting regular meetings with doctors and convincing them in a way such that they refer the company's product to the patients.

## **ACHIEVEMENTS**

- Innovation project on air quality crises awarded for the Best societal impact in the University Of Delhi.
- Part of the team that made to top 16 of **ENACTUS NATIONALS.**
- Invited as a guest speaker at STARTUP TALK organized by E-cell, SGGSCC and startup covered in HT-CAMPUS and DU-TIMES.
- ACHIEVER OF THE YEAR-CLASS OF 2017- University Of Delhi.
- Finalist at "BEST MANAGER EVENT" in INSIGNIA-THE INTERNATIONAL MANAGEMENT FEST of ST. XAVIERS' KOLKATA.
- Received offers for pursuing Masters from Imperial College London and UCL School of Management.

### **SKILLS**

Ability to work in a team | Flexible and reliable team player | Business strategy | Leadership | Marketing