

Nancy Court
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5 June 2018

Dear Sir / Madam

I am interested in the Marketing Associate position advertised on your website. Please find enclosed my resume for your review.

Given my related experience in a domiciliary senior care environment, and other capabilities developed throughout my career, I would appreciate your consideration for this job opening.

My skills are a very close match to the essential requirements and attributes for this job. Also, I am a quick and passionate lifelong learner, so I would definitely be interested in quickly developing the skills I would need to meet any steep learning curve required.

I have been watching Medicalchain since the ICO and have invested in it as a crypto investor. I believe in your company's mission and understand the need for practical digital solutions to solve patient data management across a shared, broad spectrum.

I have seen your partnership with The Groves, a stone step away from where I live and work, and the first application, My Clinic. I have been wondering if you will extend your services or pilot program to collaborate within the domiciliary care sector too? They are on the front line of working with the aged population in their own homes and could provide important information into the wellness feedback loop of information. The Telemedicine platform would also be vitally important for this market segment. This has inspired me to apply for a position in your growing company.

Instead of just watching from a distance (though enjoyable) I would really like to work for Medicalchain and be part of this revolution. If you find me suitable for consideration for this or any other position, I would be grateful for an opportunity to have a conversation with you.

Best regards,

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PROFILE

An enterprising, articulate, and adaptable individual with a great work ethic; thrives in challenging and fast paced environments within health care and other industries; nearly 3 years professional, and 2 personal, experience in the care industry; previous start-up experience launching a company in 2013 combined with previous professional experience as an account manager for a start-up digital agency, SYZYGY, in 1995; has over 6 years of experience in sales of OTC warrants and structured products at Goldman Sachs and other investment banks; further education at a Masters level in International Studies and Diplomacy; strong relationship builder and strategic thinker; strong team player but equally adept at working solo in the field; possesses a can do attitude to work; is a strong self-learner; is naturally compassionate and genuinely likes to make a difference.

KEY ACHIEVEMENTS

- Played a pivotal role in managing over 200 clients and 120 caregivers to deliver the highest quality of care with a minimum of 4 touchpoints per year each, and day to day management of acute client issues
- Founded and launched Mobihighway Ltd., a white label mobile app builder, PaaS system to small businesses
- Successfully completed a Masters in International Studies and Diplomacy from the University of London (School of Oriental and African Studies) and combined full-time studies with personal commitments. Adopted a proactive approach to studies and enhanced research and analytical skills; awarded an average 63% for academic studies
- Developed excellent working relationships with Japanese clients in the OTC Warrant Sales trading department at Goldman Sachs. Promoted to Executive Director in 1994 and co-led the sales broking team in the most profitable department in Goldman's Europe (\$350 million)

EMPLOYMENT

March 2016 – June 2018 - Home Instead Senior Care, Wimbledon & Richmond: Client and Caregiver Supervisor

- Went beyond the call of duty to execute and commence a £13.5k a month client package within 24 hours for a client in need
- Added value by introducing publishing software for the client and caregiver newsletters; created booking system for supervision appraisals; proposed several strategic partnership ideas
- Implemented and reviewed new and existing care packages followed by supervision and management of clients and caregivers throughout the continuum of care by performing tasks such as: quality assessment reviews; care plan data management; changing risk assessments; and managing day to day acute situations
- Established and built effective relationships with stakeholders to communicate brand image and to provide quality assurance through supervision, coaching, and implementation of personal development plans to improve caregiver skills and work performance
- Upheld CQC's fundamental standards of care and implemented them within the KLOE framework for compliance by maintaining evidence of care reviews and follow up tasks; carried out care management in line with legislation outlined by the Mental Capacity Act, DoLS/Lips, and best interest decision making; collaborated with 3rd party agencies and health providers to deliver or commence care
- Nominated 'Caregiver of the Year' for the Dignity in Care Awards, Wandsworth Council

February 2013 - May 2017 - Mobihighway Ltd: Founder

- Created client mobile applications publishable on Android, iPhone and for iPad
- Project managed, designed and published online and mobile optimised interactive digital magazines with embedded links, video and shopping carts for external businesses
- Consulted to improve client brand repositioning through mobile

- Announced and devised Mobihighway as the first app builder to incorporate an in-app Bitcoin payment method integrating the Coinbase API

1997 - 2013 Career Break

Successfully completed Masters Degree whilst pregnant and the first year of being a mother. Exhibited enterprise and managed a portfolio of property renovations in London for income generation. Offered design consultation and sourced materials for one boutique shop.

November 1996 - August 1998 - Syzygy, London: Project Manager

- Project managed internal and proprietary online web magazine called "Baby Online"
- Account and project managed website development for clients including Whiskas and The Victoria & Albert Museum

Feb 1996- Aug 1996 - Nikko Europe, London: Account Manager and Sales

- Account managed several clients including small hedge funds for Japanese Warrant Sales

August 1989 - December 1995 - Goldman Sachs, London: Executive Director

- Excelled in working in cross cultural working environments and liaised with colleagues in Tokyo daily
- Acted as a key team member and acted as a focal point of contact for internal and external stakeholder queries on OTC Japanese warrants and Prime brokerage sales
- Secured ten new Japanese speaking broker clients, including Nomura. Exhibited flexible client management skills in preparation of business repositioning
- Developed relationships with Hedge Fund colleagues to offer comprehensive products and services, especially Prime Brokerage services
- Exhibited a collaborative leadership style when promoted to Executive Director

Earlier Employment Roles:

April - Aug 1989 **Robert Fleming**, London: Account Manager for Japanese Warrant Sales

Jan 1987 - April 1989 **Nomura Securities**, Tokyo: International Liaison and Sales

Jan - April 1987 **Nippon Kangyo Kakumaru Shoken**, Tokyo: M&A department

EDUCATION AND CERTIFICATES

- 2002 University of London, School of Oriental and African Studies (SOAS) MA in International Studies and Diplomacy (Awarded 63% for academic performance)
- 1993 Japanese Language Proficiency Test Level 3
- 1986 University of Colorado, USA. BA Economics with a minor in Japanese
- 1985 University of California, Berkeley, USA: Intensive course in Japanese
- First Aid Training Certificate; Moving and Handling; Series 7 and Series 3 Securities Licence (lapsed)

IT SKILLS: Webmaster Skills: GoDaddy, cPanel, FTP; experience with Wix and WordPress; 3rd party tool integrations and Zapier; experience with Excel, Word, PowerPoint; experience with App publishing platforms: Seattle Cloud, 'Bizness Apps' and other; basic image editing experience with Gimp; basic video production experience with Snagit and Camtasia Studio; Social Media marketing experience with Twitter, LinkedIn, Pinterest and Hootsuite; experience with Google Suite; Microsoft Project; Trello boards; experience with Basic HTML 5 and CSS; experience with People Planner CRM and IQ Timecard; digital interactive magazine publishing skills

LANGUAGE SKILLS/EXPERIENCE: Conversational French and conversational Japanese (now rusty was proficiently business fluent)

HOBBIES AND INTERESTS: Lifelong learning junkie. Current course hobbies: Helsinki University's Elements of AI; part of a test group on Virtual Reality with Seniors with Aged Care Virtual Reality; researching topics and trends in Blockchain; Crypto investor/trader; Cooking; Gardening; Skiing; Recreational cycling

