OMAR SHAATH

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PROFESSIONAL EXPERIENCE

Project Manager   **Oct 2014 – Present**
Ministry of Transport and Communications, Doha, Qatar
- Support smart services implementation across five sectors (TASMU Strategy Project).
- Coordinate development of TASMU central platform requirements, standards and policies.
- Organize TASMU design thinking workshops to ideate and innovate new solutions.
- Promote digitization of Qatar's cultural materials in risk of deterioration (Tarikh Qatar Project).

Project Coordinator   **May 2011 – Sep 2014**
Ooredoo via iHorizons, Doha, Qatar
- Established a process to streamline publishing requests initiated by different business units.
- Liaised designing and publishing content across all digital channels with an offshore team.
- Tracked Content Management System (CMS) releases, fixes and new features, with vendors.
- Contributed to digital rebranding project from Qtel to Ooredoo (Octopus Branding Project).

PROJECT EXPERIENCE

TASMU Strategy (2016-2017, QR 20m)
Developed Smart Qatar Strategy 2017-2021and a catalogue of smart solutions for five sectors: transport, logistics, environment, healthcare and sports. Collaborated with relevant stakeholders to analyze sectorial strategies and innovate technology solutions to address challenges in Qatar. Moreover, participated in the organization of Qitcom 2017 exhibition to launch TASMU strategy.

Tarikh Qatar (2013-2015, QR 3.4m)
Managed the execution and closing phases of the project. Tarikh Qatar consisted of a portal development, an Enterprise Content Management (ECM) and capturing systems in the backend (Scan and OCR). The objective was to digitize and preserve historic 2D and A/V materials.

Octopus Branding (Jan – Apr 2013)
Led team to rebrand digital content from old brand (Qtel) to new brand (Ooredoo) across all digital channels including website, mobile apps, shop screens and online shop. Conducted impact analysis, planning, task distribution and quality assurance of final deliverables. The new brand was confidential until official announcement, then the team had to update and publish within twelve hours.

EDUCATION

HEC Paris   **Mar 2017 – Jan 2018**
IT Talent (Organizational Leadership)

University of Liverpool   **Mar 2012 – Dec 2014**
Masters of Science in Project Management

Carnegie Mellon University   **Aug 2007 – May 2011**
Bachelors of Science in Information Systems

Qualifications

- The Open Group Architecture Framework (TOGAF), Dec 2017.
- Agile Scrum, Apr 2017.
- Information Technology Infrastructure Library (ITIL), Dec 2016.
- Project Management Professional (PMP), Aug 2014.
- Lean Six Sigma Green Belt (LSSGB), Jun 2013.