

STEFAN DJORDJEVIC

RESUME + BIOSKETCH

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Interests **Healthcare, Exponential
Technologies, Space**

ABOUT ME

"Alive with eclectic funk, entrepreneurial spirit, and an unstoppable passion for improving the lives of others, Stefan is a technology professional that dabbles in design, marketing, and product management."



CAREER TIMELINE

2012

Mayo Clinic

Biomedical Engineering Fellow
[SURF Program]

- Authored an abstract publication on STIM1 proliferation in asthmatic patients
- Developed a Binary Image Analysis Algorithm for ImageJ software

2013

University of Illinois

Graduated with a bachelor's degree in Biochemistry

- Dean's List, James Scholar Honors
- Skydiving Team, Outdoor Recreation Club, Carle Hospital Volunteer, MCB Student Leaders

2014

NASA

Project Analyst

[Administrative Building 1]

- Designed the 2014 Biennial Research/Technology Development Report
- Managed the production of a NASA music video
- Conducted STEM Outreach campaigns and events

2015

Martian Technologies

Founder + Product Manager

[Mobile app company]

- Dropped out of medical school to start a software company
- Created over 40 iOS/Android apps
- Garnered over 2mil downloads and 10mil impressions over 2 years

2014/2015

Medical School

Student

- Started medical school

2016

Vigor and Whim

Founder + Marketing Manager
[Home Decor company]

- Designed + created marketing materials for an online home decor store with over 10,000 SKUs/products

SKILLS

Marketing

- Google AdWords/Analytics
- ASO/PPC/SEM/SEO
- Ads: FB, IG, Pinterest, Reddit, Paid Search

Design

- Adobe Illustrator/PhotoShop/InDesign
- Canva, POP, InvisionApp, Final Cut, Sketch

Product

- JIRA/Confluence, Trello, Slack, Asana
- Advanced Excel, SQL, Tableau, SAS
- HTML/CSS/Javascript

Management/ Leadership/ Innovation

- Demonstrating resourcefulness in the face of a problem
- Generating fresh ideas for timely project delivery
- Coordinating teams of 5-10 people, both technical and non-technical
- Taking initiative and full ownership of projects
- Prioritizing efficiently under tight budgets and short timelines
- Not being afraid to form a strong opinion in the face of adversity

PROJECTS I'VE WORKED ON

Space Multi-Purpose Medical Imaging Device

Project Manager

Lead a team of 10 NASA engineers to create a medical device prototype to be used in space. Project completed in less than 48 hours.

Breathe/Meditation App

Product Manager
+ Designer

Designed an app that got over 100k downloads and was featured in the iTunes Top 100.

WOD Buddy App

Product Manager

Created social network for individuals interested in Crossfit. #1 app in App Store for "crossfit workouts".

Facebook: FBStart

Founder + Product
Manager

Worked at a Facebook's FBStart
accelerator to create an A.I.
flight tracking app.

Vigor and Whim (Online Home Decor Shop)

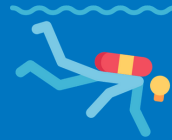
Founder +
Marketing Manager

Led the marketing strategy for
an online Home Decor store.
Garnered over \$120k in
revenue.

FUN FACTS



Licensed aircraft pilot
+ space geek



Advanced Open
Water Diver



Self-proclaimed
almond cookie
baker/champion

CAREERS I'M INTERESTED IN

Product/Project Management
Operations Management
Tech Innovation/R&D
Business Development
Insert Your Cool Job Here

THANKS FOR READING!



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